



REECE KUHART

GRAPHIC DESIGNER

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Chicago, IL, 60618
ReeceKuhart@gmail.com
ReeceKuhart.com

EDUCATION

Associates of Arts Degree

College of Lake County
2009 - 2012

B.A. in Graphic Design

University of Wisconsin Parkside
2014 - 2017

SKILLS

Adobe Creative Suite
HTML
CSS
Animation Design
UI/UX Design
Environmental Design
Logo Design
Package Design
Branding/Identity
Web Design
Photography & Editing

HONORS & AWARDS

UWP Student Showcase	2017
Vasey Art Scholarship	2017

PROFESSIONAL ASSOCIATIONS

AIGA Membership 2017 - Current

PORTFOLIO WEBSITE

REECEKUHART.COM

GO TO SITE ›

EXPERIENCE

GRAPHIC DESIGN MANAGER

2022 - PRESENT

Intersect Illinois/Illinois EDC, Chicago, IL

- Developed and implemented a comprehensive visual communication strategy that supports the organization's marketing and communications goals.
- Oversaw the design and production of all marketing and communication materials, including print and digital collateral, presentations, website graphics, social media assets, and event materials.
- Worked directly with outside partners (*Governors' office, DCEO*) on a variety of print and digital collateral in support of Illinois Trade Delegations, and state events.
- Collaborated with internal teams (marketing, communications, business development, research, operations) to understand project requirements and objectives.
- Supervised and mentored graphic design staff, providing guidance, feedback, and professional development opportunities.

IN-HOUSE GRAPHIC DESIGNER

2021 - 2022

The Fifty/50 Group, Chicago, IL

- Executed all creative collateral across 12 brands, including social media content, digital and print graphics, Websites, menus, and event collateral.
- Coordinated with Ops Managers and chefs on ideation, execution, budget, and installation of creative assets.
- Cooperated with marketing team in developing and executing marketing initiatives.
- Developed updated Brand Guides for all concepts and implemented new guidelines throughout our marketing initiatives.
- Worked directly with printer to execute finished creative and ensure budgetary restrictions were met and creative was produced accurately.
- Spearheaded the scheduling, shooting, and editing for all photography needs.

FRONT OF HOUSE MANAGER / CASHIER

2018 - 2020

Small Cheval Wells, Chicago, IL

- Responsible for training new cashiers in operational procedures and company policy.
- Managed guests' needs and expectations in a fast-paced, high stress environment.
- Developed rapport with guests' and thus built a long-term customer base.

GRAPHIC DESIGN INTERN

2017 - 2018

Chiapetta Shoes, Kenosha, WI

- Developed a complete redesign of the logo of a product being sold by Chiapetta Shoes.
- Communicated between client and retailer to produce logo.
- Updated long established company logo for more modern audiences.